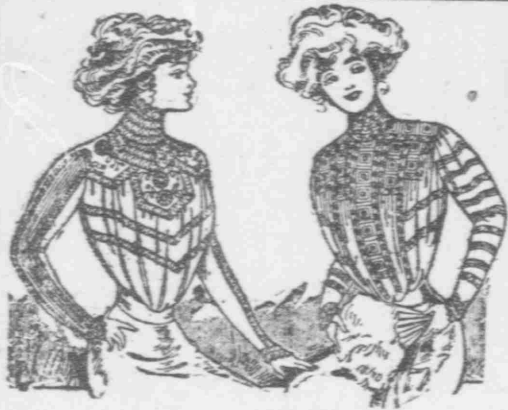


LATEST MOMENT STORE NEWS

 Facts That Are Stranger Than Fiction 



Embroidered Waists at 89c and \$1.98

Tomorrow's Early Visitors Will Find Garments Worth Up to \$7.00

It was similar news that electrified New York last week. The great department stores there charged 98c and \$1.98 for these waists—and they were "the talk of the town." The news reached us Wednesday and a Palais Royal department chief was at once sent on to investigate. The results are a source of pride—it can now be stated that only the famous New York confrere and the Palais Royal possess these waists.

Those at \$1.98 are exquisitely, some elaborately, hand-embroidered.

The Waists at 89c look as if hand embroidered.



150 Different Styles

Surprises are to multiply here tomorrow—not only are these warranted hand embroidered Waists here at \$1.98 instead of up to \$7.00, but not a few others are here trimmed with hand-made Irish crochet lace that is as durable as it is beautiful.

Nor do the surprises end here—more than one thousand filmy beauties are here trimmed with Italian, French and German Valenciennes laces linked with embroideries equally as dainty. The needlework of these waists will be the cause of increasing wonder.

Look—again and again—and the more you look the more you'll wonder that mortal hands could produce work so fairy-like. Dreams of waists—for which \$1.98 is a ridiculously little price.

Like the famous establishment in New York the Palais Royal in Washington is the one great department store making a specialty of a "cash business." These garments are eloquent tribute to the possibilities of a cash business.

79c for \$1.25 Hose

By special request of hosts of patrons "in office," this special offering is to include "pay day"—tomorrow.

Every thread of these hose is pure Silk, excepting the double soles and garter tops, which are re-enforced with linen to give added strength.

All sizes here in all colors.



The colors include black, white, chateaufort, tan, brown, bronze, gray, smoke, navy, French blue, copenhagen, sky, pink, old rose, gendarme, green, reseda green, violet, lavender, wisteria, yellow, and gold.

The rules governing this Special Sale price are: Not more than three pairs to each purchaser, and at 79c for tomorrow only.

Is It Hand-Work?

Let anyone not a connoisseur inspect the waists to be here tomorrow at 89c and the verdict would invariably be: "These are hand-embroidered garments." Unfortunately the working of the wonderful machine that does this work is slow and, commercially, it may prove a failure. However, enough of the waists are here to demonstrate that the work of the human hand can be imitated with such nicety that the keenest eyes can be deceived. It may be that more of such garments will be on the market, but it is more probable there'll not be.

But surprises don't end here—tomorrow's visitors will find literally thousands of other waists, plain tailor and lace and embroidery trimmed; values to \$2.50, at only 89c for choice.

The cold weather to now has created a glut in the market—and the store with a "cash business" scores another triumph.

98^c


As Illustrated



May Sale Souvenirs

Dainty Corset Covers such as retail at 50c to 75c are to be offered in limited quality at 25c for choice. Not a few Skirts and Gowns such as ordinarily sell at \$1.00 are to be only 69c for choice. At \$1.33 instead of \$1.50; \$1.79 instead of \$2.00; \$2.59 instead of \$3.00, and \$3.69 instead of \$5.00 are many tableful of new Lingerie; on both first and third floors.

ANNUAL MAY SALE

 \$50,000 Worth of New Lingerie 

Tomorrow's visitors will find many thousands of garments at 98c for choice and, by actual count, no less than 121 different styles. This vast assortment is associated only with the "Opening" of the May Sale. The explanation is that the makers create great numbers of samples before finally deciding upon the styles they will adopt. The garments to be offered tomorrow will include samples worth up to no less than \$2.50 each. The skirts, not illustrated here, will be found greatly superior to the gowns pictured—and they are extraordinary at 98c.

98^c

As Illustrated



See Morning Papers

In this morning's Post—Editorial Section—are details of tomorrow's Sale of Summer Dresses, Suits, and a Corset Demonstration. In the Star—first part—is a page of Home Needs, with prices to surprise and delight every housekeeper. In the Herald is more news of the May Sale of Lingerie. Study all these announcements and learn of dollars saved.

The Palais Royal

A. LISNER

G Street

11th Street

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